

Philadelphia
October 20–23, 2024
Sheraton Philadelphia Downtown



**CONFERENCE GUIDE** 

# Welcome

# to Philadelphia & the Delaware Valley

We are delighted to welcome you to the 2024 Mpact Transit + Community conference. During these four days leaders, practitioners and advocates from around the country will join with stakeholders from the region to discuss transit-oriented communities.

Together we will tackle the challenges facing transit-oriented communities, share innovative solutions, and set a course of action for the year ahead. This annual exchange recharges and reshapes the on-going movement to build stronger, more connected, equitable and sustainable communities that center transit.

Philadelphia and the Delaware Valley offer amazing opportunities to experience walkable, bikeable, and transit-oriented communities. As a conference participant, you will get to see first-hand how the city and region are reinventing mobility and development for a more thriving future.

An incredible array of people contributes energy and expertise to making this conference vital to our work going forward. You are a part of this! We invite you to learn, explore, expand your network and consider how you approach your work. We hope you will be challenged and inspired - and that you have a great time!



Levie S. E. à S

Leslie S. Richards | Chief Executive Officer and General Manager Southeastern Pennsylvania Transportation Authority (SEPTA)



Suella Maion

**Ariella Maron | Executive Director** 

Delaware Valley Regional Planning Commission (DVRPC)



JanaC. Mendes

**Diana C. Mendes | HNTB Corporate President Mpact Board President** 



Kammy Horne | Chief Executive Officer

Mpact: Mobility, Community, Possibility



# **Table of Contents**

Sponsors	16-17
Things to Know	2–3
Maps	4–5
Local Host Committee	6
Mpact Innovators	7
Poem & Artwork	8–9
Plenaries	10-11
Public Square & Exhibitors	12
BOK	13

#### **Daily Schedule**

Saturday	•••••	14
Sunday	14-	-15
Monday	18-	-21
Tuesday	22-	-25
Wednesday	26-	-27
Regional Day	28-	-29
Go Greener	••••	30
Scholarships	•••••	31
Mpact Partners	••••	32
Mpact Board of Directors	••••	33

# Make the most of #MpactPhilly!

There is so much to see and experience here. As you plan your time, we encourage you to:

#### Choose sessions outside of your comfort zone.

Yes, definitely be part of the conversation about new tools in your area of work. But also make sure to look for a wider set of perspectives about your work.

#### Take note of what makes better outcomes

and how the interplay of transit, mobility, land use and development shapes great places to live, work or play. What can you learn to take home – about design, policy, implementation or collaboration?

#### **Thank you Sponsors!**

Huge shout out to our Sponsors, whose contributions cover roughly half of overall expenses. We could not do the conference without them! Find out who they are – see the center spread and check them out on the Mobile App! If you see people with Sponsor on their badge, please say hello!

#### Get out and explore the region, via

Pre-conference events, Mobile Workshops, lunchtime walking tours, or on your own. Philadelphia is eminently walkable. Bikeshare and bike infrastructure are right at hand. And there are so many transit options. Venture out to see Philadelphia!

Say hello to people you don't know. Ask about their work but also what brings them joy or how they recharge. Invite them along with you.

Remember the Code of Conduct. You're invited to come as you are and engage in a way that is meaningful for you. Give that same grace to others. Be considerate, respectful and collaborative. Mpact will not tolerate demeaning, discriminatory or harassing behavior or speech. If you see something contrary to this, email administration@mpactmobility.org to let us know.



# Things to Know

**Badges** are required at all conference events: plenaries, sessions, networking events, receptions, meals and breaks, on-site and off-site. Self-check-in and new registration are in the Public Square, Ballroom Level of the Sheraton Philadelphia Downtown.

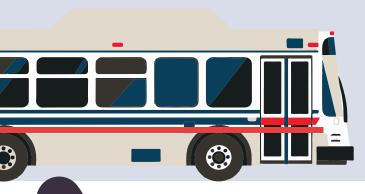
The Registration Help Desk, also in the Public Square, Ballroom Level, is open daily. Check availability for Pre-conference events, Mobile Workshops and Regional Day.

The Public Square, on the Ballroom Level, is the place for breakfast, breaks and to check-in for Pre-Conference Events and Mobile Workshops. On Monday and Tuesday, visit the Public Square for exhibits, local information, a bookstore and the SEPTA store.

**During Downtime** – lunch on your own – on Monday and Tuesday, consider a box lunch (available from the Sheraton, cash-only) and attending a lunchtime talk or the exhibits. For other local options, see Local Information in the Public Square. Reading Terminal Market, with a wide variety of restaurants under one roof, is about a 15-minute walk from the hotel.



The Guide has the overview of everything going on. See the Mobile App or the online Conference Schedule (mpactmobility.org/schedule) for descriptions and speakers.



# Download the Mobile App Sponsored by ARP

1 Download the Attendee Mobile app on the App Store or Google Play.





- 2 Search for Mpact Transit + Community.
- 3 Log in using the email and password you used to register for the conference.

Questions? See the Registration Help Desk, Ballroom Level. You also can view schedule, session and speaker details by visiting mpactmobility.org/schedule.



Log on to free WiFi in conference meeting rooms: Network: Sheraton\_Meeting

Password: Philly2024

#### Who Do You Influence on Social?

If you're on LinkedIn, Instagram, Facebook, X, or YouTube, tag @mpactmobility and #MpactPhilly. Let your followers know what you're seeing and doing.

See all the posts on the Social Wall in the Public Square.

Social wall sponsored by HZ ZOLLARS















#### What Can You Do on the App?

- Update your profile with a photo and contact information, as you choose.
- Click the Schedule for descriptions and speakers.
- On the Schedule, click ♥ to add to your favorites list; click (1) to add an event to your personal schedule.
- See and message fellow attendees.
- Post photos, videos, great places to check out on the Activity Feed!
- Send emails or create notes about specific sessions or events - a great way to save information for later.
- Check the Dashboard for Maps and Information.



#### **Accessibility**

With some exceptions (as noted in individual event descriptions), venues and events for the Mpact Transit + Community conference are accessible to persons with disabilities. For assistance or questions, please go to the Registration Help Desk, Public Square, Ballroom Level.

#### **Exploring by Transit**

Support transit by riding SEPTA, PATCO, NJ TRANSIT and Amtrak! To ride SEPTA, use a contactless credit or debit card, Apple Pay, Google Pay or Samsung Pay. Or buy a Key Card Travel Wallet, load money, and pay as you go. More info on the mobile app.

#### Ride Indego Bike Share for Free

Sponsored by BICYCLE TRANSIT

Thanks to Bicycle Transit Systems, conference attendees have free access to Indego, Philadelphia's bike share system. The closest bike share station to the Sheraton is around the corner at 18th and Vine. To redeem your free pass, set up an account (link in print version) and download the Indego app (link in print version).





# **Sheraton Hotel Map**

**Meeting Rooms:** Mezzanine Level and Ballroom Level

Plenaries: Ballroom Level
Public Square: Ballroom Level
Speaker Ready Room: Salon 8

**Quiet Room:** Please See Registration Help Desk for Key



Bathrooms are behind the elevators on each floor and behind the stairwell on the Lobby Level.

Please note: Only the Lobby bathroom behind the stairwell has buttons to open the door.

Other bathrooms are ADA accessible but without door buttons.

#### Hats off to the

# **Philadelphia Local Host Committee**

Philadelphia and the Delaware Valley are incredibly rich with transit and transitoriented development. Thanks to the Local Host Committee we get the insiders' view – of great places and transformative projects as well as the challenges they're facing and the leaders, practitioners and advocates working to find solutions.

The Local Host Committee steps up for this conference in ways that are rare and incredibly valuable. They plan the welcome reception, pre-conference events and mobile workshops, as well as Regional Day. They also help bring in sponsors to support the conference and organize volunteers.

#### **Co-chairs**

Jody Holton, Chief Planning and Strategy Officer, Southeastern Pennsylvania Transportation Authority (SEPTA)

Ariella Maron, Executive Director, Delaware Valley Regional Planning Commission (DVRPC)

SEPTA



#### Mobile Workshops Co-chairs

Christina Arlt, McCormick Taylor

Jennifer Dougherty, SEPTA

Claire Robin Adler, City of Philadelphia /
Ariel Ben-Amos, City of Philadelphia / Amy Bernknopf,
DVRPC / Thomas Davidenko, Amtrak / Stephanie
DiPetrillo, Rutgers / Aidan Doyle, SEPTA / Pattie
Guttenplan, Montgomery County Planning Commission
/ Rosanne Lubeck, Drive Engineering / Titania
Markland, Clean Air Council / Heather Martin, WSP
/ Anna Lynn Smith, Amtrak / Maria Sourbeer, Mosaic
Development Partners / Andrew Svekla, DVRPC /
Michael Swan, NJ TRANSIT

#### Fundraising Co-chairs

Flora Castillo, Pivot Strategies, LLC

Jeremy Colello, HNTB

**Howard Brown**, Pottstown Area Health and Wellness Foundation / **Lennox Hyman**, Jacobs / **Douglas Robbins**, AECOM **Thank You!** to the Local Host Committee and to all the local stakeholders involved!

#### **Regional Day** Co-chairs

Joe Clemens, SEPTA

Karin Morris, DVRPC

Renee Androckitis, Chamber of Commerce of Greater Philadelphia / Howard Brown, Pottstown Area Health and Wellness Foundation / Andy Frishkoff, LISC Philadelphia / Chris Jandoli, HNTB / Megan Massey, NJ TRANSIT / Matthew Popek, Montgomery County

#### **Marketing** Co-chairs

Stacy Bartels, DVRPC

Elizabeth Bradford, SEPTA

#### Volunteers Co-chairs

Mark Alisesky, HDR

Benjamin She, City of Philadelphia

Catherine Fleming, SEPTA / Chris Jandoli, HNTB / Laurie Matkowski, Gannett Fleming / Ryan Long, Federal Transit Administration

#### Welcome Reception Co-chairs

Kelly Edwards, SEPTA

Betsy Mastaglio, DVRPC

# **Mpact Innovators**

The Innovators are an informal group made up of people new to the transit, mobility and development space. Each year, they contribute their time and inventiveness to plan events for the conference.

- Saturday Night Welcome, for those arriving early, a low-key hello, in the hotel bar.
- Walking Tours Monday and Tuesday.
- Give-back. An opportunity to contribute time to a good cause while you're at the conference.
- Wellness morning yoga on Tuesday and a group run on Wednesday.
- Idea Exchanges focused on hot topics or fresh ideas. Less presentation. More discussion.
- The Mpact PK Slam, powered by PechaKucha<sup>™</sup>, a Tuesday-night tradition.

The PK Slam is the big Innovators' event - don't miss it!

Speakers take the stage to deliver fresh, sometimes provocative takes about the work and how we do it. Sponsored by F)?

20 slides for 20 seconds each.



See details for these events on the Mobile App or Conference Schedule

Thanks to the Mpact Innovators working group and to Mpact Innovators Chair, Corrie Parrish, Senior Planner, Kittelson & Associates, Portland, OR.

Interested in joining the Innovators?

Reach out to Trinity Ek (trinitye@mpactmobility.org). Talk to Corrie or others you see with an Innovators tag on their badge.

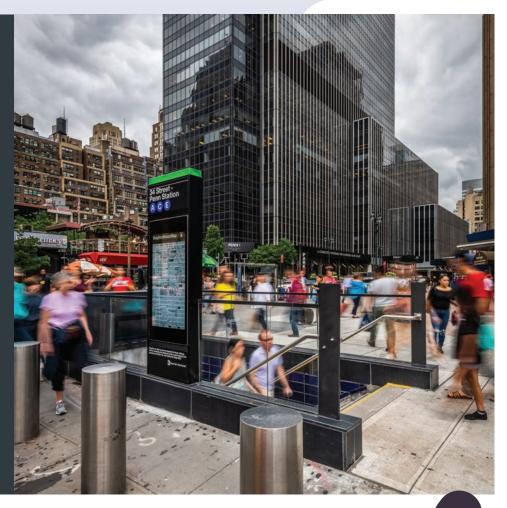
**FDS** 

# Ideas transform communities

At HDR, we're helping our clients push open the doors to what's possible, every day. Proud Diamond Sponsor of Mpact Transit + Community Conference.

MTA New York City Transit, Enhanced Station Initiative Package 4, New York City, NY

hdrinc.com



# **Called to Impact**



Poem by Emmanuella R. Myrthil, Chief Equity and Inclusion Officer, SEPTA, Philadelphia, PA

First and foremost, paying homage and giving thanks to the "real ones" who held homelands here before us

The Indigenous ones who blazed trails for this momentous mobilization of civilization

Centuries later. here we are, a bustling city revolutionizing a diverse culture living and breathing upgrading modalities and accessibility reimagining rail and reality in the aim of prosperity and longevity

Today, us change makers we gather in community, inspired to build. serve. and *iMpact* neighborhoods and the hood young families through up-and-coming generations of users. workers, planners,

developers, creators & innovators People!

We bring our heads and hearts with conscious consideration for populations trusting us to deliver pathways to dreams, visions, ambitions through significant modernization of trollies, trains, & modes of transportation

We work to make good on the promise to connect every precious human to places and spaces made for play, learning, loving and worship

We build bridges to break barriers to advance equity and open possibility to hope and a future bright!

Colored with respect, resilience, and representation In the re-invention of our great city In our quest to lift quality of life-We are all in it together





# 2024 Conference Artwork

Mz.Icar, a Philadelphia-based anonymous art collective comprised primarily of Black women, created the artwork for this year's conference. Their work invites us to consider history and the people who shape it. And conveys the energy and energy and dynamism of the region.

'Bustle' is an illustration highlighting the dynamic energy of the city of Philadelphia's transportation methods while paying respect to the land's indigenous Lenape roots.

Through geometric motion studies, it captures the bustling movement of people and vehicles across iconic landmarks like City Hall,

movement of people and vehicles across iconic landmarks like City Hall, The Colored Girls Museum, and the Ben Franklin Bridge. Vibrant earthy tones evoke the city's ecological harmony, serving as a reminder to acknowledge both its indigenous heritage and the constant flux of urban life. – Mz.lcar



**Program note:** On Tuesday, over the lunch break, explore Lenape history and culture with Chief Barbara Bluejay Michalski, of the Lenape Nation of Pennsylvania. **Tuesday, October 22, 12:30 pm – 1:30 pm, Salon 3/4. Bring your lunch!** 

# Making Connections Possible



The HNTB Companies

hntb.com



# Plenaries Take on the Big Topics!

These are the big discussions - with everyone in the room!

**Opening Plenary** 

Monday, October 21

8:30 am - 10:00 am AICP CM 1.5 Liberty Ballroom



#### Welcome



**Leslie S. Richards** Chief Executive Officer and General Manager, Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA

#### Poem

Emmanuella R. Myrthil Chief Equity and Inclusion Officer, Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA

**KEYNOTE:** 

# **Design Matters:** Shaping a Better Future for Our Cities

This is a vital moment to focus on life in cities and the essential role of design in preserving and creating vibrant, healthy, resilient and equitable urban spaces.



Kimberly Dowdell AIA, NOMAC, NCARB, LEED AP BD+C, 2024 President, American Institute of Architects / Director of Strategic Relationships, HOK, Chicago, IL

#### Closing

Dorval R. Carter, Jr. President, Chicago Transit Authority / Mpact Board Member, Chicago, IL

# **Tuesday Plenary**

Monday, October 22

8:30 am - 10:00 am

**AICP CM 1.5** Liberty Ballroom



#### Welcome



**Christopher Coes** Acting Under Secretary of Transportation for Policy, Office of the Secretary, US Department of Transportation, Washington, DC

Emcee: Diana Mendes Corporate President, HNTB / President, Mpact Board of Directors, Washington, DC

**Video Address: Congressman Earl Blumenauer** 3rd District, Oregon / Mpact Board of Directors

PLENARY DISCUSSION:

# Missing Middle Neighborhoods: Keys from Philadelphia

At a time when every community wants more middle-income housing, leaders and policymakers in Philadelphia are innovating new ways to build wealth, prevent displacement and reduce vacancy in "missing middle" neighborhoods.









Moderator: Kevin Moran, Executive Director, Urban Land Institute Philadelphia, Philadelphia, PA

Nikil Saval, State Senator, District 1, Pennsylvania State Senate, Philadelphia, PA

Jamie Gauthier, Councilmember, District 3, Philadelphia City Council, Philadelphia, PA

James Leonard, Commissioner, Department of Records, City of Philadelphia, Philadelphia, PA

# **Closing Plenary Lunch**

Wednesday, October 23

11:30 am – 1:30 pm

AICP CM 1.5 Liberty Ballroom

**Sponsored by** 



#### Welcome

**Carolyn Flowers** Partner, InfraStrategies / Vice President, Mpact Board of Directors, Los Angeles, CA

**Emcee: Ariella Maron** Executive Director, Delaware Valley Regional Planning Commission, Philadelphia, PA

PLENARY DISCUSSION:

# Climate Action: Working Together for Equitable,

**Resilient Communities** Whether we work on climate, transportation or development, we all are deeply part of climate action and outcomes. How can we leverage the power we have?



Zimmerman

Schoeman



rie Ariella Maron

**Mariia Zimmerman,** Principal Deputy Assistant Secretary for Policy, Office of the Secretary, US Department of Transportation, Washington, DC

**Laurie Schoeman,** Senior Policy Advisor for Housing and Urban Policy, Domestic Policy Council, The White House, Washington, DC (Invited)

Moderator: Ariella Maron, Executive Director, Delaware Valley Regional Planning Commission, Philadelphia, PA

# Proud builders of public transit since 1981.

#### Closing

**Mpact Transit + Community 2025!** 



# **Public Square**

# **Mpact Public Square**

Located on the Ballroom Level, the Public Square is the central gathering place for the conference. Start each day there for continental breakfast and swing through for breaks between sessions. Plenty of places to sit and talk!

Registration Help Desk Open daily. Check to find out if spaces are available on Pre-conference Events and Mobile Workshops or to register for Regional Day—all require a separate fee. Make sure to get your conference bag, featuring the conference artwork. Bag sponsored by STACYWITBECK

Mobile Workshop Check-In Please check in 10-15 minutes before your workshop. *Please stay with your group until it departs*. And make sure to return your head sets afterwards!

Mobile Workshops Presenting Sponsor

GANNETT FLEMING

Social Wall Stay current with conference posts on social media. Sponsored by HUITT ZOLLARS

**Local Information** Say hello to the Local Host Committee. Get answers to your questions about the region: details about riding transit (SEPTA, PATCO, NJ TRANSIT & AMTRAK); bike routes and bike share; where to get lunch and places to see while you're here.

**Bookstore** Open Monday and Tuesday, with books about building great places to live.

SEPTA Store Monday and Tuesday: take home some SEPTA swag!

## **Exhibitors**

Exhibits are open Monday and Tuesday. Make sure to visit them all!









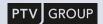
















# CREATING A BETTER FUTURE, TOGETHER



Explore the SEPTA Drexel at 30th Street Station Virtual Tour





**TRANSYSTEMS** 

Store

# **BOK** – Adaptive Reuse Meets the Mpact PK Slam

Sponsored by

A former technical high school in South Philadelphia is now a space for makers, businesses, nonprofits and artists – and the venue for Tuesday night's Mpact PK Slam, presented by the Mpact Innovators. Built in the 1930s to train students for such trades as wallpapering, cosmetology, brick laying and auto mechanics, Bok today houses more than 200 businesses and organizations. It offers affordable workspace for people who want to explore how an idea or initiative can grow.

Arrive early for the PK Slam to find out more about this example of adaptive reuse in a residential area. Tours start at 7:00 pm and 7:30 pm, max 15 people each.

For information about how to get to BOK, see the Mpact PK Slam on the Tuesday schedule. Or check the app. Read more about BOK on the Mpact blog: mpactmobility.org/blog

#### **Facts about BOK**

- 58% of BOK businesses are women-owned
- 1 in 4 are minority owned
- 2/3 of tenants live in South Philadelphia
- Tenant spaces range from
   52 to 21,000+ sq ft
- 600 people work there;
   175,000 visit each year

The BOK building, with a view of city center Philadelphia in the distance.



# **Urban Starts With You**

At Urban, we believe transformative transit and vibrant, connected communities go hand-in-hand, which is why we're proud to sponsor the Mpact Transit + Community Conference. We design and engineer economically sustainable transit systems that help communities grow, connect, and become more inclusive for all.



### DAILY SCHEDULE

# Saturday, October 19

For details see mobile app or mpactmobility.org/schedule Asterisk (\*) at end of title indicates not ADA accessible

#### **Pre-Conference Events**

Meet in lobby; pre-registration required.

Noon - 2:30 pm

1:00 pm - 3:30 pm

Eat Like a Local | \$70

The Origins of Philadelphia Street Art\* | \$25 Cancelled

## **Networking**

7:00 pm - 9:00 pm

**Mpact Innovators Presents:** Saturday Night Welcome

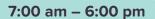
Local Café, Lobby, Sheraton Philadelphia Downtown

2:00 pm - 4:30 pm

Center City Mural Mile | \$30

# DAILY SCHEDULE Sunday, October 20

For details see mobile app or mpactmobility.org/schedule Asterisk (\*) at end of title indicates not ADA accessible



Registration, Mobile **Workshop Check-in Public Square, Ballroom Level** 





#### **Pre-Conference Events**

Meet in lobby; pre-registration required.

8:30 am - 11:30 am

The Black Journey in the 7th Ward | \$45

2:00 pm - 6:30 pm

**TOB: Transit-Oriented** Breweries\* | \$45

## **Sunday Mobile Workshops**

Check in 15 minutes before your workshop starts at the Mobile Workshop desk in the Public Square on Ballroom Level. Pre-registration required.

9:00 am - 12:30 pm

MW01 The Other Mainline: **Multimodal Communities** on the PATCO Speedline **\$45** | AICP 3.5 | Train, Walking 9:30 am - 3:00 pm

MW02 A Journey to Chicken Hill: **Seeking ETOD in Pottstown** \$85 includes lunch | AICP CM 4.0 Charter Bus, Walking

1:00 pm - 4:30 pm

MW03 Reimagining Regional Rail\* **\$45** | AICP CM 3.5 Train, Walking

1:30 pm - 4:15 pm

MW04 Philadelphia 101 **\$45** | AICP CM 2.5 | Walking 2:00 pm - 5:00 pm

MW05 Complete Streets for Bike and Bus



AICP CM Credits The American Institute of Certified Planners and the American Planning Association approves conference sessions and mobile workshops for certification maintenance credits. See specific events for available credits, including for Sustainability and Equity. Go to apa.org to log your credits.



## **Sunday Session**

2:00 pm - 4:00 pm

**Partnering with the US Department** of Transportation: The Bipartisan Infrastructure Law and Beyond AICP CM 2.0 | Philadelphia North

## **Networking**

11:30 am - 1:30 pm

**Mpact Innovators Presents – Give Back Event:** Serving Lunch at Philly House \$20 Pre-registration required. Meet in Lobby

4:00 pm - 6:00 pm

#### **LGBTQ+ Welcome and Happy Hour\***

A special invitation to LGBTQ+ conference goers and friends: Get a head start on Sunday night's Welcome Reception with happy hour a short walk from the Sheraton.

Con Murphy's 1700 Benjamin Franklin Parkway Philadelphia, PA 19103 Event is upstairs.



Independence Blue Cross is proud to sponsor the Mpact Transit + Community Conference.

Independence Blue Cross is an independent licensee of the

Independence



ibx.com

# **Welcome Reception**

6:00 pm - 8:00 pm

Kick off the conference at a destination dedicated to the spirit of inquiry and discovery: The Franklin Institute, the most-visited museum in the Commonwealth of Pennsylvania. Say hello to old friends and meet new ones as you explore this wondrous space. Enjoy a welcome beverage for everyone and light refreshments (not dinner!).

The Franklin Institute 222 N 20th Street. Philadelphia, PA 19103

The Franklin Institute is a 10-minute (0.4 mile) walk from the Sheraton, on the other side of Logan Square, toward the Schuylkill River.



# HNTB Jacobs ) AECOM PJS









DIAMOND

















GOLD 



Huge thanks to these companies and organizations for supporting the conference and the movement to build more livable – sustainable and equitable – communities around transit. Sponsor support covers nearly half of conference expenses. Find out more about Sponsors on the mobile app.

## SILVER





































## LIVABILITY















#### DAILY SCHEDULE

# Monday, October 21

For details see the mobile app or mpactmobility.org/schedule

7:00 am - 6:30 pm

**Registration and Public** Square Open Ballroom Level

**Breakfast and Breaks** 

**Exhibits** 

Mobile Workshop Check-In **Bookstore & SEPTA Store Local Information** 

7:30 am - 8:30 am

**Continental Breakfast** 

**Public Square, Ballroom Level** 



Sponsored by PARSONS

# **Opening Plenary**

8:30 am - 10:00 am

**Design Matters:** Shaping a Better Future for Our Cities AICP CM 1.5 Liberty Ballroom, Ballroom Level

By appointment only. See the app for details.

Sponsored by R NTR



# **Monday Morning Mobile Workshops**

Check in 15 minutes before your workshop starts at the Mobile Workshop desk in the Public Square on Ballroom Level. Pre-registration required. Asterisk (\*) at end of title indicates not ADA accessible

9:45 am - 12:45 pm

MW06 South by Southwest

**\$45** | AICP CM 3.0

Trolley, Walking Sponsored by



10:00 am - 1:30 pm

MW07 William H. Gray 30th **Street Station & Schuylkill Yards** 

\$65 includes lunch | AICP CM 3.0

Transit, Walking

10:15 am - 2:00 pm

MW08 100 Years in the Making: The Vision for Roosevelt Boulevard

\$65 includes lunch | AICP CM 4.0

Train, Walking



All meeting rooms are on the Mezzanine Level except for Liberty Ballroom, and Horizons Rooftop Ballroom (via elevator)

Being a Public **Transportation CEO:** 

**Leadership and Lessons** Learned Freedom EF AICP CM 1.5

**Bus Network Redesign:** 

**Right-sizing Community** Engagement

Freedom GH | AICP CM 1.5

Land Use as a Solution for Equitable Mobility and Access

Philadelphia North AICP CM 1.5

**Workforce Equity:** 

**Coordinating Across Projects and Sectors Philadelphia South** AICP CM 1.5

**Using Human Behavior** to Inform Transit **Decisions** Independence B AICP CM 1.5

Trails, Parks, Soccer! **Activating Underutilized** Transit Spaces

Independence CD AICP CM 1.5

Around the World (in 90 Minutes) by Gondola: Making Jules Verne Proud Liberty Ballroom, Ballroom Level AICP CM 1.5

Downtime - Lunch on Your Own Noon - 2:00 pm

Box lunches for purchase on mezzanine level - cash only. See details in the app.

12:15 pm - 1:45 pm

## **Lunchtime Networking**

**Mpact Innovators Presents – Walking Tour: Historical Society of Pennsylvania** Meet in Lobby. Limited to first 25.

12:30 pm - 1:30 pm

## **Lunchtime Conversations**

**TOD Practitioners Forum** 

Horizons Rooftop Ballroom | AICP CM 1.0

**AARP Lunchtime Conversation – Designing Transit for All Ages** Salon 5/6

# **Monday Afternoon Mobile Workshops**

Check in 15 minutes before your workshop starts at the Mobile Workshop desk in the Public Square on Ballroom Level. Pre-registration required. Asterisk (\*) at end of title indicates not ADA accessible

1:15 pm - 5:15 pm

MW10 **Tacony:** An Evolving **Industrial Waterfront** Neighborhood\* \$85

**AICP CM 3.0** Train, Bicycling

Sponsored by BICYCLE TRANSIT

1:30 pm - 5:15 pm

MW11 **SEPTA Metro**: Multiple Modes, Unified\* **\$45** AICP CM 3.0

Transit – many kinds!

1:45 pm - 5:15 pm

MW12 Blossom at Bartram: Growing the Future in Southwest Philadelphia\*

\$45 AICP CM 3.0 Train, Walking

#### DAILY SCHEDULE

# Monday, October 21 continued



2:00 pm - 3:30 pm

All meeting rooms are on the Mezzanine Level except for Liberty Ballroom, on the Ballroom Level

For details see the mobile app or mpactmobility.org/schedule

#### A Song for Chicken Hill:

ETOD in Large and Small Cities Liberty Ballroom AICP CM 1.5

Building the Capital Stack:

Leveraging Dollars for Complete Communities Independence A | AICP CM 1.5 Reauthorization of the Federal Infrastructure Investment and Jobs Act Freedom EF | AICP CM 1.5

#### Syracuse and Portland:

Models for Reconnecting Communities Freedom GH AICP CM 1.5

Mobility Denied: Addressing State Legislation Prohibiting and Limiting Transit Options Philadelphia South | AICP CM 1.5 Measure Twice, Cut Once: TOD Corridor Planning at the Front End Philadelphia North | AICP CM 1.5

3:30 pm – 4:00 pm

**Refreshment Break** 

**Public Square** 

**Sponsored by** 



Gender-Inclusive Transit through Design and Policy Liberty Ballroom

AICP CM 1.5

## **Monday One-Hour Sessions**

4:00 pm - 5:00 pm

**The Dollars and Cents** 

**of TOD:** Transit and Developer Perspectives

Philadelphia North

AICP CM 1.0

Oh, the Humanity! Achieving Safe and Compassionate Transit for All Liberty Ballroom, Ballroom Level | AICP CM 1.0 **Affordable Housing Policy Update:** TOD at Different
Scales Philadelphia South
AICP CM 1.0

What is... TOD? Test Your Knowledge! Independence B AICP CM 1.0

**Curbing Climate Change with EVs:** A Debate Freedom EF **AICP CM 1.0 SR1** 

**Equity and Environmental Justice:** The Link21
Standard Independence A
AICP CM 1.0

A Real Seat at the Table for

The "You" in Universal Design Freedom GH AICP CM 1.0 Eq1

Mpact Innovators Presents – Red Line Internship Program: Advancing Youth, Community and Light Rail Independence CD AICP CM 1.0



# **Networking**

Sponsored by **Deloitte.** 

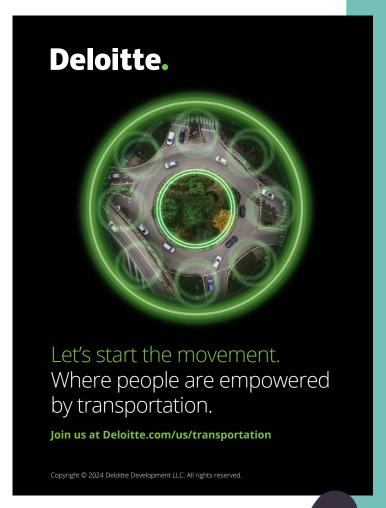
5:00 pm - 6:30 pm

**Monday Wind Down –** Reception in the Public Square, Ballroom Level

Close the first full day of the conference with a party. Compare notes about sessions, mobile workshops and what you've seen of Philadelphia so far. Meet new friends. Explore the exhibits, bookstore and SEPTA store. Light appetizers and cash bar.

Plus: Mentoring with WTS Philadelphia
5:30 – 6:30 pm! Step from the Public
Square into the Liberty Ballroom for
mentoring with transportation leaders.
Take a quick survey and WTS will match
you up for a 7-minute conversation: advice
about career development and insights
about challenges facing the industry today.





#### DAILY SCHEDULE

# **Tuesday, October 22**

For details see mobile app or mpactmobility.org/schedule

7:00 am - 6:00 pm

Registration and Public Square Open Ballroom Level

Breakfast and Breaks
Mobile Workshop Check-In
Local Information

7:00 am - 4:00 pm

**Exhibits** 

**Bookstore & SEPTA Store** 

Office Hours

By appointment only.

See the app for details.

7:30 am - 8:30 am

#### **Continental Breakfast**

Public Square, Ballroom Level Sponsored by **Jacobs** 

# Networking

7:30 am - 8:00 am

**Mpact Innovators Presents**Practical Self-Care:

Elevate Your Workday

**Horizons Rooftop Ballroom** 



# **Tuesday Plenary**

8:30 am - 10:00 am

Missing Middle Neighborhoods: Keys from Philadelphia AICP CM 1.5 Liberty Ballroom, Ballroom Level

Sponsored by \\

## **Tuesday Morning Mobile Workshops**

Check in 15 minutes before your workshop starts at the Mobile Workshop desk in the Public Square on Ballroom Level. Pre-registration required.

10:00 am - 3:00 pm

MW14 A Refuge in the City \$65 includes lunch

AICP CM 4.0 Train, Walking

10:00 am - 12:00 pm

MW15 Center City's Grand Public Spaces

\$45 | AICP CM 2.0

Walking

10:15 am - 1:30 pm

MW16 **Kensington**:

A Misunderstood Neighborhood

\$65 includes lunch

AICP CM 3.0 Train, Walking

10:30 am - 1:00 pm

MW17 American Street:

The Road to Green and

Complete Streets \$45

AICP CM 2.5 Train, Bus, Walking



**Land Use for Climate Action:** Strategy, Funding, Impacts Freedom EF | AICP CM 1.5

**Unlocking Data for Equitable Transit:** The **Toolbox for Practitioners** and Decision Makers Philadelphia North AICP CM 1.5

**Selling Good Jobs in Transit:** Engaging Stakeholders in Solutions to Workforce Gender Gaps Independence A AICP CM 1.5

**BRT B-Side:** Agencies Getting in Tune with Street Owners and Operators Independence B AICP CM 1.5

**Historic Train Stations** to Modern Mobility **Hubs:** Intentional Transformation **Liberty Ballroom** AICP CM 1.5

First/Last Mile Connections: Co-creating Solutions via Community Partnerships Philadelphia South AICP CM 1.5

# **Downtime** Lunch on Your Own

Box lunches for purchase on mezzanine level - cash only. See details in the app.

Planning for TOD by **Beginning at the End Independence CD** AICP CM 1.5

**Housing Now!** TOD and the Housing Crisis Liberty Ballroom, Freedom GH AICP CM 1.5

Noon – 2:00 pm

12:15 pm - 1:45 pm

## **Lunchtime Networking**

**Mpact Innovators Presents** - Walking Tour: Color Me **Back at Suburban Station** Meet in Lobby. Limited to first 25.

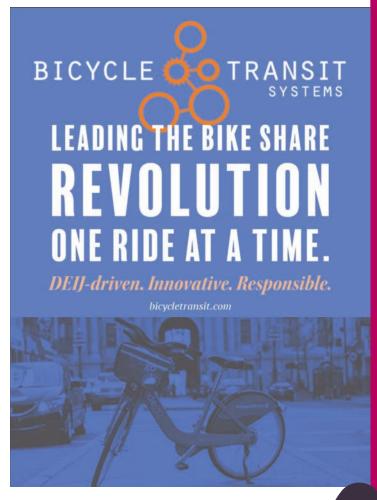
**Mpact Innovators Presents** - Walking Tour: Hub of Hope Meet in Lobby. Limited to first 25.

12:30 pm - 1:30 pm

# **Lunchtime Conversations**

**Lenape History and Culture** Salon 3/4

**AARP Lunchtime Conversation – Funding Quick Action Projects through** the AARP Community Challenge Salon 5/6



#### DAILY SCHEDULE

# Tuesday, October 22 continued

For details see mobile app or mpactmobility.org/schedule



# **Tuesday Afternoon Mobile Workshops**

Check in 15 minutes before your workshop starts at the Mobile Workshop desk in the Public Square on Ballroom Level. Pre-registration required.

12:30 pm - 5:15 pm

MW09 **Suburban Riverfront TODs \$45 AICP CM 3.5** *Train, Walking* 

1:30 pm – 4:00 pm

MW21 New Connections to the Navy Yard \$45
AICP CM 2.0 Train, Walking

1:00 pm - 5:00 pm

MW18 Transit Oriented Communities:
Urban and Suburban \$45 AICP CM 3.5

Train, Walking

2:15 pm - 5:30 pm

MW20 **Old City Vision Plan in Action \$45 AICP CM 3.0** *Train, Walking* 

1:15 pm - 4:15 pm

MW19 Transforming Philadelphia's Central Delaware Waterfront

\$65 AICP CM 3.0 Bicycling

Sponsored by BICYCLE OTRANSIT SYSTEMS

3:00 pm - 5:00 pm

MW22 **Sustainability Goals:** Inspiration and Action **\$45 AICP CM 2.0 SR1** 

## **Tuesday Early Afternoon Sessions**

2:00 pm - 3:30 pm

#### **Transit Rider Perceptions:**

Understanding and Taking Action Liberty Ballroom AICP CM 1.5 Eq1

#### **Wagon Road to Transitway:**

BRT Tradeoffs in Legacy Urban Corridors Independence CD | AICP CM 1.5 Mpact LAB Presents –
Activating ETOD in HI
and PA: A LAB Exercise
Independence B | AICP CM 1.5

#### **Community Engagement:**

The Key to Advancing Equitable Infrastructure Independence A AICP CM 1.5 Eq1

#### **Improving Bus Stops:**

First impressions to Lasting Appeal Freedom GH AICP CM 1.5

#### **First Class For Everyone:**

Transforming Commuter Rail into Regional Rail

Philadelphia North | AICP CM 1.5

3:30 pm - 4:00 pm

**Refreshment Break** 

**Public Square** 

Sponsored by

ALPHAVU
VIEWING THE FUTURE OF PUBLIC OPINION

# Participatory Budgeting:

Give the People What They Want Philadelphia South AICP CM 1.5

Town Hall: Local
Perspectives on the
USDOT Blueprint
For Transportation
Decarbonization
Freedom EF | AICP CM 1.5



# **Tuesday Late Afternoon Sessions**

4:00 pm - 5:30 pm

The first three sessions end at 5:00 pm, as indicated by 1 hour AICP CM credits.

Riding Together: Forging TOD and TOC Partnerships Independence A | AICP CM 1.0

Community-Led Urban
Design: Implementing in
Sync with Transit Projects
Freedom EF | AICP CM 1.5

Growing the Next Generation of Transit Riders Freedom GH AICP CM 1.0 **Downtowns and Cities Post-Boom:** What Will They
Look Like? Independence B
AICP CM 1.0

#### The Power of Community:

Case Studies for Building a Sustained Action Base Liberty Ballroom, Ballroom Level | AICP CM 1.5 Eq1 It's Not Just a Dream:
The Joys and Struggles

The Joys and Struggles of Realizing a Transit-Oriented Vision Philadelphia North AICP CM 1.5

# Building Focused Coalitions - Moving Transit Forward Philadelphia North | AICP CM 1.0

#### **Tales from Two Cities:**

Sponsored by

Empowering Communities with Resources to Achieve ETOD Independence CD | AICP CM 1.5

## **Networking**

8:00 pm - 10:00 pm

### **Mpact Innovators Presents:**

The Mpact PK Slam, Powered by PechaKucha™

BOK, 1901 South 9th St,

Philadelphia, PA

Entry doors at 800 Mifflin Street

Small group tours of Bok will be available starting at 7:00 pm and 7:30 pm, max 15 people each.



From Sheraton Philadelphia Downtown:

**via Bus:** Walk to Arch Street and South 8th Street to catch the 47 bus southbound to 8th Street & Mifflin Street.

**via Train:** Walk to Race-Vine Station to catch the B (Broad Street Line) southbound to Snyder Station or Tasker-Morris station. Walk to Bok.

via Bike: Just under 3 miles, via Race Street and South 10th Street. Bike parking is available on the west side of the building by the 1901 S 9th Street entrance. Bok also has an Indego bike share station at its northeast corner.

In addition to transit and bike options, free minibuses will run a continuous shuttle loop from 7:00 pm to 11:30 pm between the Sheraton and Bok.



#### **DAILY SCHEDULE**

# Wednesday, October 23

For details see mobile app or mpactmobility.org/schedule



Registration and Public
Square Open Ballroom Level
Breakfast and Breaks
Mobile Workshop Check-In
Local Information

## **Networking**

7:00 am - 8:00 am

Mpact Innovators Presents

- Wednesday Morning

Group Run Meet in Lobby

7:30 am - 8:30 am

Continental Breakfast
Public Square, Ballroom Level
Sponsored by Michael Baker
INTERNATIONAL

# **Wednesday Morning Mobile Workshops**

Check in 15 minutes before your workshop starts at the Mobile Workshop desk in the Public Square on Ballroom Level. Pre-registration required. Asterisk (\*) at end of title indicates not ADA accessible.

8:15 am - 10:45 am

MW23 Philadelphia
Center City Bikeways
\$65 | AICP CM 3.5 Bicycling
Sponsored by BICYCLE TRANSIT SYSTEMS

8:30 am - 11:00 am

MW24 Infill TOD and
Redevelopment in Fishtown
\$45 | AICP CM 1.5 Train, Walking

8:45 am - 11:15 am

MW25 Community Gardens as Community Assets \$45 | AICP CM 3.0 Train, Walking

9:00 am - 11:30 am

MW26 South Philly's Iconic
Commercial Corridors\*
\$45 | AICP CM 2.0 Train, Walking

9:15 am - 11:45 am

MW27 **Two Tales, One Road:**Lessons from a Road Diet **\$45** | AICP CM 2.5 Train, Walking

# **Wednesday Morning Sessions**

8:30 am - 10:00 am

**Equitable Transit- Oriented Communities:**Let's Share Best Practices.

Independence B | AICP CM 1.5

What Could We Do with this Land? Agency Assets and Community Needs Independence A | AICP CM 1.5 **Old Downtowns, New Life:** Revitalizing Legacy City

Centers with TOD
Freedom EF | AICP CM 1.5

**New Roles at Transit** 

Agencies: Chief Equity and Strategy Officers Taking the Industry By Storm Philadelphia South AICP CM 1.5 Legacy City Greenways:

Inclusive from the Roots Up! Salon 5/6 | AICP CM 1.5

Yay! Microtransit! (... but what if they hate it?)
Philadelphia North
AICP CM 1.5

**Creative Placekeeping:** 

How Art Supercharges Community Engagement Independence CD | AICP CM 1.5

10:00 am - 10:30 am

**Refreshment Break**Public Square



# **Wednesday One-Hour Sessions**

10:30 am - 11:30 am

# **Public Engagement for Thriving Communities:**

One Size Does Not Fit All Independence B | AICP CM 1.0

**Bike + Transit:** Upgrading to Safer Streets in Philadelphia **Philadelphia South | AICP CM 1.0** 

Game Day: Transit to Sports and Entertainment
Freedom EF | AICP CM 1.0

# Regenerative Design in Transit Oriented Communities

Independence A | AICP CM 1.0 SR1

Lowercase t-o-d: Lessons Learned for Suburban Corridors with Limited Transit Independence CD | AICP CM 1.0

Trails in the Mix: Come Build Consensus with Us! Salon 5/6 | AICP CM 1.0

# Creative Fare Policies Philadelphia North

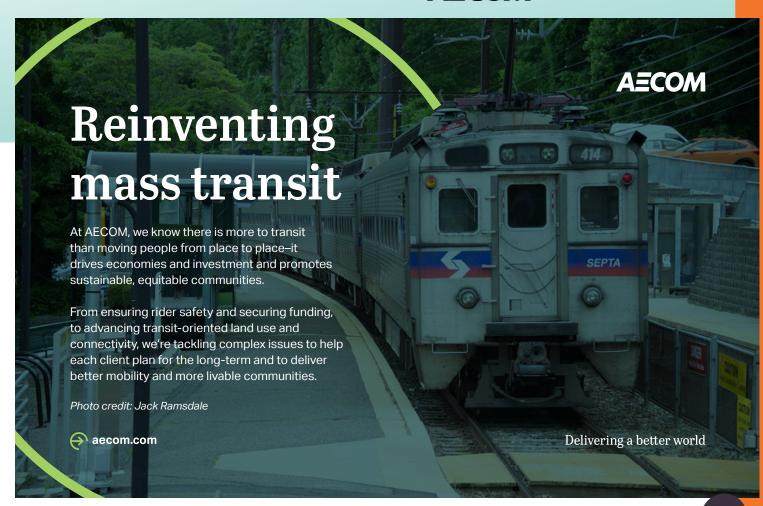
Philadelphia North
AICP CM 1.0 Eq1

# **Closing Plenary Lunch**

11:30 am - 1:30 pm

**Climate Action:** Working Together for Equitable, Resilient Communities **Liberty Ballroom, Ballroom Level** 

Sponsored by **AECOM** 



# Reimagining Regional Rail

For Greater Philadelphia and Tri-State Access

Wednesday, October 23

2:00 pm - 6:00 pm

Freedom Ballroom, Mezzanine Level | AICP CM 3.0 \$20 Open to the Public and Conference Attendees. Space is limited. To register, see Registration Help Desk. https://bit.ly/MpactRegionalDay



#### Welcome



Soledad Alfaro
Chief Operating Officer
The Chamber of Commerce
for Greater Philadelphia

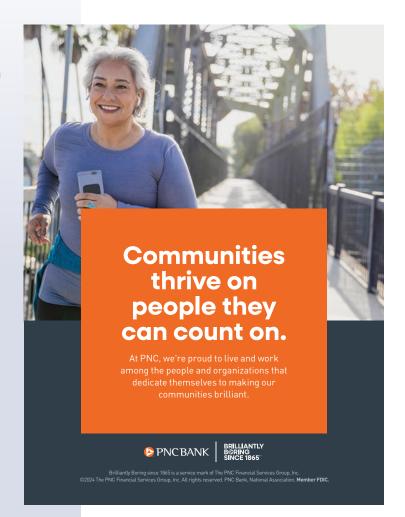


Leslie S. Richards
CEO and General Manager
Southeastern Pennsylvania
Transportation Authority
(SEPTA)

Mpact Transit + Community's Regional Day program focuses on the once-in-a-lifetime opportunity to reimagine regional rail for Greater Philadelphia and the Tri-State Area of Pennsylvania, New Jersey and Delaware, including service operated by SEPTA, NJ TRANSIT and Amtrak. During this afternoon program, start with an overview of SEPTA's regional rail master plan along with best practices and recent innovations in other regional rail systems. Then, join breakout sessions focused on tools and programs to advance transitoriented communities in the tri-state area, including two corridors along the Schuylkill River.



Sponsored by



## **Setting the Stage Together**

2:00 pm - 2:50 pm

**Part 1:** The Future of Regional Rail: SEPTA's Reimagining Regional Rail Master Plan

Freedom Ballroom, Mezzanine Level

2:50 pm - 3:40 pm

Part 2: Passenger Rail Best Practices and Recent Innovations

Freedom Ballroom, Mezzanine Level



# **Breakout Sessions – Transit Oriented Communities (TOC)**

3:50 pm - 4:50 pm

Choose from 1 of 3
Breakout Sessions

#### **BREAKOUT 1**

Greater Philadelphia
TOC Opportunities
Freedom Ballroom
Mezzanine Level

#### **BREAKOUT 2**

New Jersey TOC
Best Practices and
Opportunities
Philadelphia South
Mezzanine Level

#### **BREAKOUT 3**

Schuylkill River
Corridor Plans and
TOC Opportunities
Philadelphia North
Mezzanine Level

# Closing Remarks: Reimagining Greater Philadelphia

4:55 pm - 5:00 pm

Freedom Ballroom



**Ariella Maron** Executive Director, Delaware Valley Regional Planning Commission (DVRPC)



**Jody Holton** AICP, Chief Planning & Strategy Officer, Southeastern Pennsylvania Transportation Authority (SEPTA)

# **Networking Reception**

5:00 pm - 6:00 pm

**Freedom Foyer** 



# Go Greener! Sponsored by Burns RIDEGO

We're working to make the conference generate less waste and be more sustainable. Some of these steps involve higher costs or working with vendors to change practices. Hit us up on the app activity feed with suggestions for next year.

- Compostable badges
- Water dispensers instead of plastic water bottles -Refill your water bottle!
- The paper in this Guide







 In the hotel: Paper recycling; LED light bulbs; automatic shut off for lights and escalators; uneaten group food repurposed into free employee lunches

#### Walkable, Bikeable, Transit-friendly Neighborhoods

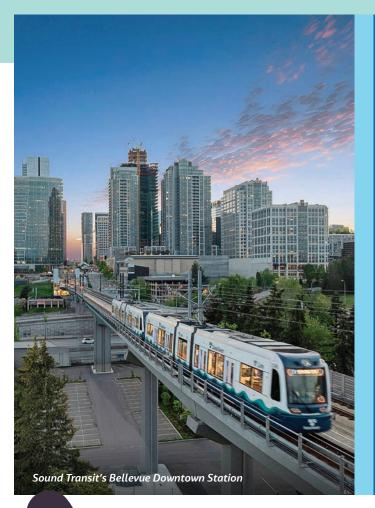
Average trip 4.4 miles v. 9.1 in auto-dependent places

4x cheaper to connect broadband networks

74% lower storm water runoff

#### **BIG PICTURE**

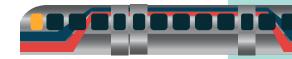
By riding transit, walking, biking and using sharing options, we help reduce transportation emissions and support the availability of these modes for those who need them the most. By working to build more compact and connected communities, we reduce the need to go so far for daily needs, lowering harmful air pollution and increasing access to healthier travel options.



Jacobs is proud to deliver sustainable and equitable **infrastructure** to better connect the communities where we work and live.

Follow us @JacobsConnects | jacobs.com in ◎ % f •

Jacobs Challenging today.
Reinventing tomorrow.



# **Scholarships**

Conference scholarships help bring more community leaders to the conference – and to the conversation about how we build places to live that work for everyone. This year, scholarship funds come from Mpact and sponsors including STV, Sundt, Pottstown Area Health and Wellness Foundation and Berks County Community Foundation.







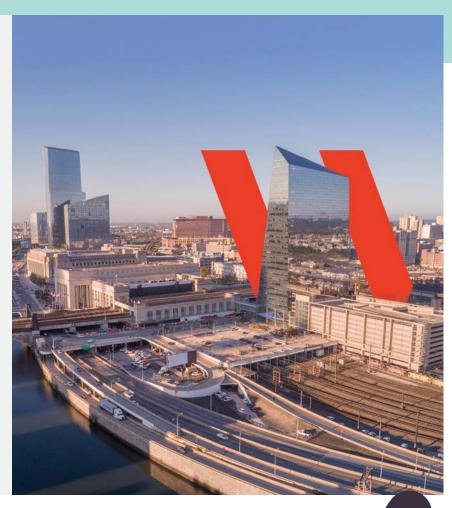


# Create for the future

Collaborating with transit clients nationwide to positively impact all our communities.



Find out what we can do for you. **wsp.com** 



# Thank you Mpact Partners!

Mpact Partners are the heart of the Mpact network, bringing vast experience and expertise to our work.

They include transit agencies, city, county and regional governmental organizations, nonprofit organizations and private firms from across North America. All are leaders in their fields. They share a commitment to building stronger communities by leveraging transit, mobility, and development investments along with land use policy.

Mpact Partners appoint members of the Mpact National Steering Committee, which meets throughout the year to plan each year's conference. We're grateful for their dedication and for financially supporting our work.

**AECOM** 

American Public Transportation Association

**Arcadis** 

**Austin Transit Partnership** 

Bay Area Rapid Transit, Oakland CA

City and County of Honolulu, HI

City of Charlotte, NC

City of Portland, OR

Connecticut Department of Transportation

Dallas Area Rapid Transit, TX

David Evans and Associates, Inc.

Dialog

evolve environment::

architecture

Greystone

**HDR** 

Hennepin County,

Minnesota

**HNTB** 

**InfraStrategies** 

**Intellectual Concepts** 

**Jacobs** 

Kansas City Area Transportation Authority

Kimley-Horn

Local Initiatives Support Corporation (LISC)

Los Angeles County Metropolitan Transportation Authority

MARTA, Atlanta, GA

Metropolitan Council, MN

Metropolitan Transportation Commission, San Francisco, CA

Mobilify Southwest Pennsylvania

**Mott MacDonald** 

Nelson\Nygaard

**Oregon Metro** 

**Parametrix** 

Perkins&Will

Pittsburgh Regional

Transit, PA

Pottstown Area Health & Wellness Foundation, PA

Rebel

Regional Transportation District (RTD), Denver, CO

Santa Clara Valley Transportation Authority, San Jose, CA

Southeastern Pennsylvania Transportation Authority (SEPTA)

Sound Transit, Seattle, WA

STV

TriMet, Portland, OR

Trinity Metro, Fort Worth, TX

Utah Transit Authority, Salt Lake City, UT

Valley Metro

VIA Metropolitan Transit, San Antonio, TX



# **Mpact: Mobility, Community, Possibility**

Mpact focuses on the potential for transit, connected mobility options, supportive land use and development — taken together — to create better lives and brighter futures.

A national nonprofit organization founded as Rail<sup>~</sup>Volution, we connect and support a network of leaders, practitioners and advocates dedicated to engaging with communities to define what's possible and sharing practical, proven ways to get there.

**Keep in touch!** On social @mpactmobility and at www.mpactmobility.org



# TRANSIT + COMMUNITY

Focused on the interplay of transit, mobility, land use and development in building great places to live for everyone.



#### : LAB

Facilitating stakeholders and building capacity in communities large and small.



#### : VOICES

Offering ways to connect year round, including via the Mpact Podcast.

#### **Board President**

**Diana Mendes,** Corporate President, Infrastructure and Mobility Equity, HNTB

#### **Board Vice President**

Carolyn Flowers, Partner, InfraStrategies LLC

#### **Board Treasurer**

**Paul Skoutelas,** President & Chief Executive Officer, American Public Transportation Association

#### **Board Secretary**

**Adelee Le Grand,** AICP, Chief Operating Officer, Vectour Group

**Earl Blumenauer,** Congressman, 3rd District, Oregon

**Dorval R. Carter, Jr., President, Chicago Transit Authority** 

Grace Crunican, Owner/Principal, Crunican, LLC

**Tiffany J. Gunter,** Deputy General Manager, Suburban Mobility Authority for Regional Transportation (SMART)

Joe Horiye, Western Region Vice President, Local Initiatives Support Coalition (LISC)

Nadine Lee, President & Chief Executive Officer, Dallas Area Rapid Transit (DART)

Kelly Betteridge, Investment Areas Manager, Oregon Metro (National Steering Committee liaison)

# Mpact Board of Directors

Mpact's Board brings cross-sector experience and expertise to the mission of building more equitable and resilient communities via transit, mobility and development.

Mpact Champions — supporting the next generation of our work!

mpactmobility.org/champions





# See You Next Year!







