

TRANSIT + COMMUNITY

Conference I (formerly Rail~Volution)

Philadelphia, PA October 20–23, 2024

Registration Opens July 8

Conference Pre-Conference Events Mobile Workshops Regional Day

www.mpactmobility.org/conference

Make plans now to be in Philadelphia in October!

Join us to shape where transit is headed next!



Cross-sector approaches to building just & sustainable transit-oriented communities

Integrated & connected mobility – all forms of bus, rail and demand-responsive transit as well as bicycling, walking and other ways to move

Station, street & corridor design – making places more livable and accessible

Land use and development – housing, small businesses, destinations, community benefits

Funding, community engagement – health, safety & quality of life

For nearly 30 years, the Mpact Transit + Community conference (formerly Rail~Volution) has shaped the conversation about transitoriented communities.



What **Attendees Say:**

"Mpact is consistently the best **multimodal, multidisciplinary** conference."

"The **cross-sector** participation at Mpact is very unique and helps me look at the work I do from multiple perspectives." "The topics really took a **critical lens**, with the idea of: how do we learn from the work we're doing to improve the work we do going forward?"

"As someone whose practice has focused on building compact, walkable, transit-oriented urbanism, I appreciate the conference's focus on building transit-oriented places." "Land use & development, as well as the realities of zoning, financing, displacement, etc. An interesting and important lens that is missing from many other transportation-related conferences."

"As a housing/planning professional, **I learned SO MUCH.**" Are You:

Intentional, visionary, practical, open-minded, frank, vibrant, energetic?

Able to bring real-world experience to share?

Committed to listening to and learning from people with different backgrounds?

Ready to roll up your sleeves, say hello, get outside, laugh and maybe even dance?

Join us in Philadelphia this October!



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Who attends?

Recharge your Spirit and take home actionable

ideas

Anyone who cares about healthy, vibrant cities. People who care too much about their work!

Mpact Transit + Community attendees include:

- Transit-decision makers & transit agency staff and board
- City, county, regional, state/ provincial & federal government
- Policy makers, elected officials planners, urban designers, architects, & engineers
- Transit-oriented development managers, developers, community and economic development leads

- Community advocates
 & community-based
 organizations
- Funders & financing experts
- Community engagement
 innovators
- Academic researchers
 & students
- Elected officials
- Foundations

Rich History, Big Heart, **Resilient Future**



Join us in Philadelphia and the Delaware Valley this October!

Brimming with history, Philadelphia is the original home of the Lenape people. It is the birthplace of the United States. It was a crucial destination and throughway on the Underground Railroad. Philadelphia's residents are diverse and deeply rooted to their neighborhoods. It is an international destination for culture – music, arts and food.

Get to know:

- A diverse mix of transit options bus, trolley, subway, regional rail, with providers including SEPTA, NJ Transit, PATCO and Amtrak.
- Great bicycling networks and vibrant, walkable neighborhoods.
- A deep legacy of transit-oriented development, making the city and region a showcase for the resilience of transit-oriented communities.

Attend to learn about all the ways Philadelphia is reinventing itself for a more thriving future.

Our Local Host Committee, chaired by the Southeastern Pennsylvania Transportation Authority (SEPTA) and the Delaware Valley Regional Planning Commission (DVRPC), is ready to welcome you and share everything that is going on!

The Local Host Committee defines the local story. They plan the Pre-conference Events, the Welcome Party, Mobile Workshops and Regional Day. They also work on fundraising, coordinate volunteers and support marketing for the conference. Big thanks to everyone involved!

Core Topics at Mpact Transit + Community

Mpact Transit + Community focuses on advancing the understanding and practice of what it takes to build more just and sustainable transit-oriented communities – and on making them the norm!

60+ Sessions and Workshops

Our National Steering Committee curates session content to speak to this moment. Here are topics in play. Full details late summer.

Getting the Money

Building Complete Communities

- Big Events
- Bus, BRT
- Commuter & regional rail
- Complete streets
- Data
- EVs

Mobility & Access

Building Capacity

- First-last mile
- Human centered design
- Microtransit & on-demand
- Trails
- Transit priority
- Community engagement
- Decision-making
- Equitable development strategies
- Innovation
- Partnerships and action
- State mandates & pre-emption
- Transit riders
- Workforce

- Advocacy for \$
- Community voice in revitalization
- ETOD funding gaps
- Federal funding
- Leveraging capital
- New funding sources
- Participatory budgeting
- Paying for zero emissions
- Value capture
- Affordable housing
- Community-led reconnections
- Corridors & arterials
- Equitable transit-oriented development (ETOD)
- Highest/best use
- Historic hubs
- Joint development
- Smaller legacy cities



Quality of Life

- Bus stops and station design
- Climate & resiliency
- Downtowns
- Environmental justice
- Gender-centered transit
- Placemaking
- Safety & security



Mobile Workshops & Pre-Conference Events

Separate fees apply.

Mobile Workshops

Enjoyable, beneficial and memorable (that's what attendees say), Mobile Workshops combine riding transit, walking or bicycling with the opportunity to learn about local projects from the people involved. Mobile Workshops – 28 of them! – give first-hand views of complete streets, station redevelopment, commercial corridors, development projects & more – in locations across Philadelphia and the region!

Get outside! Explore the region! Sign up for a Pre-Conference Event or Mobile Workshop organized by the Local Host Committee. Full details, including dates, times and prices, will be available when registration opens July 8.

Pre-Conference Events

October 19. Prices vary.

Philadelphia is known for great food,

history. Five Pre-conference Events will

a vibrant arts scene and, of course,

offer up-close excursions into each.

Some of these may be on Saturday,

Federal Updates

USDOT and FTA will be at MpactPhilly, starting with a "Federal Session" on Sunday afternoon. More details to come.

Covering the Basics

Get the lingo and fundamentals on these topics.

Mpact 101

TOD 101

Change Agent 101

AICP CM

The American Planning Association approves continuing education credits for conference plenaries, sessions and mobile workshops.

Mpact Values

Impact & results Inclusivity Collaboration & partnership Innovation Quality

7





Highlights Day by Day

What do you get? Full days of learning and networking!

What do you take home?



Our signature Mpact conference bag (great for groceries & errands) plus: Ideas. A bigger network. Energy. Models to point to. Cross-disciplinary viewpoints. The ability to share with your colleagues and reinvigorate your approach.

Best of all? Being part of a community that cares!



Monday, October 21

MORNING

Continental breakfast in the Public Square + Exhibits, Bookstore, Local Information

Opening Plenary

Morning sessions

Mobile Workshops

DOWNTIME

Lunch on your own

Walking Tours with the Mpact Innovators

AFTERNOON

Afternoon sessions

Mobile Workshops

Public Square – Breaks, Exhibits, Bookstore, Local Information



LATE AFTERNOON

Monday Wind-Down Reception in the Public Square

Share stories about the first full day of the conference.

Tuesday, October 22

MORNING

Continental Breakfast in the Public Square + Exhibits, Bookstore, Local Information

Tuesday Plenary

Morning sessions

Mobile Workshops

DOWNTIME

Lunch on your own

Walking Tours with the Mpact

AFTERNOON

Afternoon sessions

Mobile Workshops

Public Square – Breaks, Exhibits, Bookstore, Local Information

EVENING

Mpact Innovators Presents: The Mpact PK Slam

This is the one everyone talks about. "Amazing! Super informative, nerdy (in the best way), and entertaining." In a format powered by PechaKucha™, each speaker gets 20 slides and 20 seconds for each. Lively, pointed, funny – don't miss it!



Wednesday, October 23

MORNING

Continental breakfast in the Public Square

Morning sessions

Mobile Workshops



AFTERNOON

Regional Day: A New Vision for Regional Rail

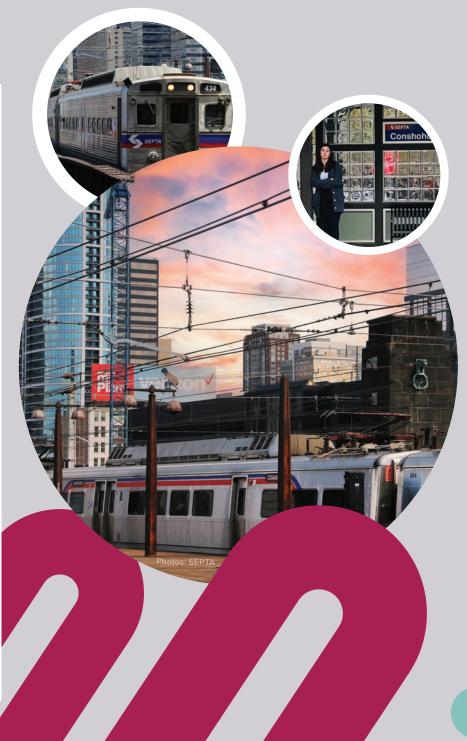
LUNCH

Closing Plenary Lunch

The full conference comes together for one last boost of learning and energy. Plus: the

announcement of Mpact Transit + Community 2025!

A terrific afternoon workshop focused on the oncein-a-lifetime opportunity to re-envision regional rail as part of a lifestyle network. Learn how to plan, zone, incentivize & build complete, connected communities. Presented by the Philadelphia Local Host Committee, Regional Day is open to all local stakeholders and conference attendees. **A small separate fee required.**



Sponsors & Exhibitors

Thanks to these companies for their early support for the conference and transit-oriented communities.

Join them! Register your support by August 16 to ensure full benefits.

Find all the information at mpactmobility.org/sponsorexhibitor



Registration Information

Registration Type	Early Bird Rate	After September 27
General/Private Firm	\$795	\$895
Public Agency/Nonprofit	\$595	\$695
Student	\$225 (Valid student ID required)	
One Day	\$395 (Sunday, Monday, Tuesday or Wednesday)	

For registration questions, please contact:

Maureen Savage

734.239.8017 msavage@managedbyamr.com Monday thru Friday 8:00 am – 4:00 pm CST

Registration opens July 8*

Early Bird Rates are good through September 27

To register, visit: mpactmobility.org/registernow

*If your fiscal year ends June 30 making early payment desirable, please contact us!

The Fine Print

Registration and Other Fees: Conference registration covers 60+ sessions, plenaries and networking events, including the Welcome Party, Monday's Wind-Down Reception and Tuesday night's PK Slam. Additional fees are required for Pre-conference Events, Mobile Workshops (typically \$45-\$65) and Regional Day (typically \$20). Because space is limited, conference attendees are limited to 2 Mobile Workshops, first-come, first-served. Regional Day on Wednesday is open to non-conference attendees.

Meals: Conference registration includes continental breakfast Monday, Tuesday and Wednesday as well as the closing plenary lunch on Wednesday. No other meals are provided.

Cancellations: Cancellation requests received prior to September 6 will receive a full refund. Between September 6 and September 27, cancellations will receive a refund minus a \$100 fee. After September 27, there are no refunds for cancellation of conference registration, mobile workshops or any add-on events. Persons who do not show up for the event will be responsible for the entire registration fee.

Send a Delegation

Build your local coalition or stakeholder group by attending the conference together as a delegation. Sending a delegation of ten or more attendees from your city or region leverages the conference experience and can help your region make the most of transit investments. Reach out to Sarah Rudolf, Associate Director (sarahr@mpactmobility.org, 612.406.0181) to find out more, including special rates and benefits for approved delegations.

Scholarships

Conference scholarships support the ability of advocates and community-based organizations to attend the conference. Find the Scholarship application on the Registration page: mpactmobililty.org/ registernow



Conference Hotel

The 2024 Mpact Transit + Community Conference will be at the Sheraton Philadelphia Downtown, located on North 17th Street, between Race Street and Vine Street.

The conference room rate is \$259 USD per night. This rate will expire on September 27 and may sell out before then. To book a room, follow the link below or call 215-448-2000 and ask for the rate for Mpact Transit + Community.

The Sheraton Philadelphia Downtown is in the highly walkable and transit rich City Center of Philadelphia. The Philadelphia Museum of Art & Schuylkill River are a short walk away, as are City Hall and the Reading Terminal Market, as well as transit connections from the airport and Amtrak's 30th Street Station and to neighborhoods in Philadelphia and across the region.

Book a Room

Sheraton Philadelphia Downtown 201 North 17th Street Philadelphia, Pennsylvania 19103

Mpact: Mobility, Community, Possibility

At Mpact, when we look around the places people live, work, and play, we see something hidden in plain sight: possibilities. We bring together leaders, practitioners and advocates working on transit, connected mobility options, land use and development. We're the place for change-makers who are practical: not afraid to challenge the status quo but grounded in what it takes to get projects done.

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TRANSIT + COMMUNITY

in a different host city each year, the conference informs and inspires diverse stakeholders with what it takes to build more just and sustainable transit-oriented communities.

Find out more about Mpact at www.mpactmobility.org and on social @mpactmobility

2024 Philadelphia | Mpact Transit + Community

: LAB

facilitates capacity building and leadership development in communities large and small, building momentum with diverse stakeholders.



: VOICES

ways to connect year round, with learning and fresh ideas from our network.

N: PACT TRANSIT + COMMUNITY

The 2024 Mpact Transit + Community conference artwork is by Mz. Icar, a Philadelphia based anonymous art collective predominantly comprised of Black Women. The central word of the piece, LENAPE, is an acknowledgment of the indigenous people who first inhabited the Philadelphia region.

Can you spot these elements?

- 1. The Colored Girls Museum
- 2. City Hall, in Center City, Philadelphia
- 3. Ben Franklin Bridge
- 4. Transit (multiple modes), bicycling & walking?

Find out more about the artwork on the **Mpact Blog!**

See you in Philadelphia! October 20-23, 2024 Registration Opens July 8

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